



# lauren ng

## CONTACT:

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(917)612-6440

## SKILLS:

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Illustration

## AWARDS:

Packaging Design George L.  
Wybenga Award, 2020  
Presidential Scholar, 2016–2020  
Delta Alpha Pi Honor Society,  
2016–2020  
Communication Design Pathways  
AAS Department Medal, 2018  
Milton Glaser Graphic  
Art Award, 2015

## OTHER:

Guest Speaker, *A Behavioral  
Conversation: Looking Into the Future  
with PRS IN VIVO*

## WORK EXPERIENCE

### STERLING BRANDS, Designer

New York, New York • May 2021–Present

- Work alongside creative and strategy teams in exploring brand and packaging identities.
- Design and expand portfolio for clients in the CPG space including: Pepperridge Farm, Albertsons, Hershey's, and more.
- Mentor and oversee design interns.

### ROOK, Designer

New York, New York • Jul 2020–May 2021

- Assist and design brand identity work and concept creation.
- Execute brand extensions including webpage design, book design, and web promotions.

### PEPSICO, Junior Graphic Designer

New York, New York • Oct 2020–May 2021

- Assist and streamline branding across new product launch.
- Design marketing materials to create excitement for product launch.
- Localize various labels across global markets.

### SYNTAX NYC, Assistant Designer

New York, New York • May–Nov 2020

- Execute graphic work for company and concepts for a new brand.
- Work alongside principal in concept creation.

## EDUCATION

### FASHION INSTITUTE OF TECHNOLOGY

- BFA Packaging Design, May 2020
- AAS Communication Design, May 2018
- Minors in Art History, Ethics and Sustainability, and Sociology.
- Summa Cum Laude / 3.94 GPA